

2026 SUPPLY CHAIN OF THE FUTURE GLOBAL COLLABATHONS

MARCH 31 AND APRIL 16, 2026 | VIRTUAL SESSIONS | ALL TIME ZONES

WHAT THIS IS

The fresh produce supply chain works best when everyone has a seat at the table.

We're bringing together industry stakeholders from around the world to co-design solutions to our shared challenges—with buyers and retailers leading the conversation.

Who Should Attend

Retail buyers category managers, supply chain and operations leaders. Grower-shippers. Distributors. Logistics partners. Technology providers serving fresh.

What Happens

- **Event Storming** — a structured method to surface real problems and opportunities
- **Interactive Whiteboards** — active collaboration
- **Small Group Breakouts** — functional working sessions, candid peer discussions
- **Cross-Functional Networking** — connect with the people doing this work
- **First Access** — key insights and reports shared before public release

What You'll Gain

- New-era innovation models
- How rapid iteration drives immediate value
- Where the industry is headed—and who's already moving

TWO SESSIONS, ALL TIME ZONES

3.5 hours of focused, interactive collaboration shaping Supply Chain of the Future's priorities.

Session	Date	Time	Best For
Session 1	March 31	9:00am Dubai 1:00pm Singapore 4:00pm Sydney	Asia-Pacific, Middle East
Session 2	April 16	6:00am Los Angeles 9:00am New York 10:00am São Paulo 2:00pm London 4:00pm Johannesburg	Americas, Europe, Africa

Attendance is free. Participation is required.

Secure Your Spot: [Register](https://url.totemltd.com/collabathon)  <https://url.totemltd.com/collabathon> | www.scotf.org

GLOBAL COLLABATHONS

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SPONSORSHIP OPPORTUNITIES

Ideal sponsors

- Companies seeking visibility with the retailers and trading partners shaping fresh supply chain standards
- Solution providers whose technology aligns with SCOTF's pilot patterns
- Industry leaders who want to demonstrate thought leadership in innovation and collaboration

This is a fit if you

- Believe in "doing is learning" over endless planning
- Want your brand associated with practical, action-oriented industry leadership
- Value being in the room where strategy is shaped

SPONSORSHIP TIERS

Type	Benefits	Investment
Global Sponsor <i>One available per session. Maximum visibility.</i>	<ul style="list-style-type: none"> • Video feature (30-second) plays during the event • Logo on slides and workgroup materials • Named in Key Insights & Strategy Report • Social media recognition (pre-event, during, post-event) • Acknowledged at open, intermission, and close 	\$10,000
Regional Presenting Sponsor <i>One available per region. First come first served.</i>	<ul style="list-style-type: none"> • Logo on slides and workgroup materials for your region • Named in Key Insights & Strategy Report • Social media recognition • Acknowledged at open, intermission, and close <i>Regions: North America, Latin America & Caribbean, Europe, Middle East, Africa, Asia-Pacific</i>	\$5,000
Supporting Sponsor	<ul style="list-style-type: none"> • Named in Key Insights & Strategy Report • Social media recognition • Acknowledged at open, intermission, and close 	\$2,500

MULTI-SESSION DISCOUNT: SPONSOR BOTH SESSIONS AND RECEIVE 10% OFF TOTAL INVESTMENT

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